



Station Buy Detail Salt Lake City, TV

Est ID: 11756

Client: Matheson for Congress 2012**Flight Dates:** Tuesday, September 04, 2012 to Sunday, September 09, 2012

KSTU-TV

				Tue	Wed	Thu	Fri	Sat	Sun	
				Sep	Sep	Sep	Sep	Sep	Sep	
Days										
Program Name	DP	Length	Rate	04	05	06	07	08	09	Total
KSTU 5a News	EM	M-F	\$175.00			1				1
5:00 AM - 5:30 AM		30	\$175.00							
Sold out at LUR per KSTU. Move to L2 to clear.										
KSTU 5:30a News	EM	M-F	\$175.00	1	1	1	1			4
5:30 AM - 6:00 AM		30	\$700.00							
Sold out at LUR per KSTU. Move to L2 to clear.										
KSTU 6a News	EM	M-F	\$375.00	1						1
6:00 AM - 7:00 AM		30	\$375.00							
Sold out at LUR per KSTU. Move to L2 to clear.										
KSTU 7a News	EM	M-F	\$375.00	1	1	1	1			4
7:00 AM - 8:00 AM		30	\$1,500.00							
Sold out at LUR per KSTU. Move to L2 to clear.										
Sunday 7a News	EM	Su	\$325.00						1	1
7:00 AM - 9:00 AM		30	\$325.00							
Sold out at LUR per KSTU. Move to L2 to clear.										
Saturday 7a News	EM	Sa	\$325.00					1		1
7:00 AM - 9:00 AM		30	\$325.00							
Sold out at LUR per KSTU. Move to L2 to clear.										
KSTU 8a News	EM	M-F	\$300.00	1	1	1	1			4
8:00 AM - 9:00 AM		30	\$1,200.00							
KSTU 11a News	DT	M-F	\$175.00		1		1			2
11:00 AM - 12:00 PM		30	\$350.00							
Sold out at LUR per KSTU. Move to L2 to clear.										
Judge Judy	EF	M-F	\$200.00	2	1	2	1			6
3:00 PM - 4:00 PM		30	\$1,200.00							
KSTU 5:30p News	EN	M-F	\$400.00	1			1			2
5:30 PM - 6:00 PM		30	\$800.00							
Sold out at LUR per KSTU. Move to L2 to clear.										
KSTU 9p News	LN	M-F	\$1,500.00		1		1			2
9:00 PM - 10:00 PM		30	\$3,000.00							
Sold out at LUR per KSTU. Move to L2 to clear.										
Saturday 9p News	LN	Sa	\$800.00					1		1
9:00 PM - 10:00 PM		30	\$800.00							
Sold out at LUR per KSTU. Move to L2 to clear.										
Sunday 9p News	LN	Su	\$1,000.00						1	1
9:00 PM - 10:00 PM		30	\$1,000.00							

KSTU-TV

Kent Carbon

Media Strategies and Research

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Program Name	DP	Length	Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep	Sep	Sep	Sep	Sep	Sep	
				04	05	06	07	08	09	
Station Totals			\$11,750.00	7	6	6	7	2	2	30
Station Net			\$9,987.50							

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Station Buy Detail

Salt Lake City, TV

Est ID: 11757

Client: Matheson for Congress 2012

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

KSTU-TV

Program Name	DP	Length	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep	Sep	Sep	Sep	Sep	Sep	Sep	
				10	11	12	13	14	15	16	
KSTU 5:30a News	EM	M-F	\$250.00	1	1		1	1			4
5:30 AM - 6:00 AM		30	\$1,000.00								
Sold out at LUR per KSTU. Move to L1 to clear.											
KSTU 7a News	EM	M-F	\$475.00	1	1	1	1	1			5
7:00 AM - 8:00 AM		30	\$2,375.00								
Sold out at LUR per KSTU. Move to L1 to clear.											
Saturday 7a News	EM	Sa	\$425.00						1		1
7:00 AM - 9:00 AM		30	\$425.00								
Sold out at LUR per KSTU. Move to L1 to clear.											
Sunday 7a News	EM	Su	\$425.00							1	1
7:00 AM - 9:00 AM		30	\$425.00								
Sold out at LUR per KSTU. Move to L1 to clear.											
KSTU 8a News	EM	M-F	\$475.00	1	1	1	1	1			5
8:00 AM - 9:00 AM		30	\$2,375.00								
Sold out at LUR per KSTU. Move to L1 to clear.											
Saturday 9p News	LN	Sa	\$1,000.00						1		1
9:00 PM - 10:00 PM		30	\$1,000.00								
Sold out at LUR per KSTU. Move to L1 to clear.											
Station Totals			\$7,600.00	3	3	2	3	3	2	1	17
Station Net			\$6,460.00								

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